

# Savour the tastes of Tasmania.

Take a remote, fertile island in the Southern Ocean and add the world's purest air and water for flavours found nowhere else on Earth.

Photo by Josef Chromy Winery

## 1 TASMANIA IS A LAND OF TRIBAL TASTES

For a long time, you could tell which half of the island someone came from – north or south – by the beer they drank.

The rise of craft brews as an island-wide obsession has (happily) complicated the map. Whatever your favoured tittle – cider or single-malt whisky, small-batch gin or vodka – there's a dedicated trail tracing the island's best purveyors.



## 2 BEST DROPS

For decades Tasmania has been bisected by beer. In the north, Boag's has been quenching thirsts for 140 years. In the south, Australia's oldest brewery, Cascade, has been the locals' choice for almost 200 years.

Sample world-beating Tasmanian whiskies on guided tours from Hobart. If hard liquor's not your thing, there are beer, cider and wine tours around the state too.

Tasmanian distillers are leaders, not followers. They're innovative and original, creators of smooth sheep's whey vodka, gins enriched with sloe berries or lavender, a sassafras spirit, vodka made from Tassie 'taties, and Australia's first rye distillery (and the only one in the world powered by biofuel).

Tasmania has more whisky distilleries than any other state. Partly it's the weather, which can be very Scottish at times and perfect for maturing whisky. Plus, all ingredients can be sourced on the island, from highland peat bogs to pure spring water.

## 3 CRUNCH TIME

How about them apples? Tasmania's burgeoning cider scene, anchored in the Huon Valley, includes century-old apple farms now turning their hands to hooch, apple brandy, and fruity blends of apple, pear and cherry. Explore the Tasmanian Cider Trail.

## 4 GO WILD

Craft brewing's gone mainstream. For a truly bespoke brew, however, try wild-fermented and barrel-aged beers and ciders made from homegrown grain, hops and fruits. For more inspiration, follow the Tasmanian Beer Trail. Receive FREE Tasting and Lunch at Old Kempton Distillery if you travel between 1/5/23 and 31/8/2023. 7 night Taste Tasmania self drive package starts from \$1790pp twin share. Contact your nearest Phil Hoffmann Travel Branch or visit [www.pht.com.au](http://www.pht.com.au) to find out more.



Phil Hoffmann  
travel

# Rejuvenate with Tasmania.

**BONUS OFFER - VALUED AT \$100!** Book a 7 night or more self-drive holiday and receive a FREE Tour, Tasting and Lunch at Old Kempton Distillery for 2 people\*\*



## TASTE TASMANIA GOURMET FOOD TOUR 7 nights

To all our self-confessed foodies out there, this Taste Tasmania itinerary is specifically designed just for you! Emphasising the sensational produce of our island this is the perfect holiday package to indulge your senses.

• 5 Days All-Inclusive Economy Automatic Car Hire • 2 Nights Movenpick Hotel – Hobart • 2 Nights Risby Cove – Strahan • 2 Nights The Sebel Launceston – Launceston • 1 Night Salamanca Suites or Salamanca Terraces - Hobart • Ageing Barrel Wine Tour OR Apple Isle Wine Tours Including Lunch • Old Kempton Distillery – Tour, Tasting and Lunch Package • Gordon River Cruises – Premier Upper Deck Including Lunch • Josef Chromy Wines – Let's Do Lunch Experience • National Parks Pass – Allowing Entry into Statewide Parks • FREE Chocolate Hour at Movenpick Hotel • ^Car hire pick up from Hobart City, prior departure to the west coast of Tasmania



FROM **\$1,790\*** per person twin share



## PREMIUM TASMANIA PACKAGE 12 nights

This Tassie Road trip with premium quality accommodation allows travellers to discover our island state at a relaxed pace. Character filled waterfront hotels, coastal and boutique retreats and alpine wilderness hotels will ensure your comfort and connect you with Tasmania's culture and natural landscapes

• 2 Nights Macq 01 Hotel – Hobart • 2 Nights Freycinet Lodge – Coles Bay • 2 Nights Hotel Verge – Launceston • 2 Nights Ship Inn – Stanley • 1 Night Cradle Mountain Hotel – Cradle Mountain • 2 Nights Strahan Village – Strahan • 1 Night The Henry Jones Art Hotel - Hobart • Josef Chromy Wines – Let's Do Lunch Experience • Gordon River Cruises – Premier Upper Deck Including Lunch • 12 Days All Inclusive Medium SUV Automatic Car Hire • FREE History and Storytelling Tours - Macq 01 hotel • FREE Parking at Each Property • Breakfast Included 8 mornings



FROM **\$3,170\*** per person twin share



**1300 748 748** [pht.com.au](http://pht.com.au)

Barossa Valley | Gawler | Glenelg | Hyde Park | Modbury | Norwood | Semaphore | Stirling | Victor Harbor



\*Conditions Apply. Pricing is per person twin share, correct at time of print and subject to availability. These packages are seasonal 'from' prices only and will vary depending on the date of travel and style of accommodation chosen and are subject to availability. Prices based on land content only for travel 01.05.23 – 31.08.23. Packages are valid year round but pricing will vary depending on departure dates. Included tours may not run 7 days a week or year round. Specific room types, minimum night stays and event period block out dates or higher pricing may apply. \*\*FREE tour, tasting and lunch at Old Kempton Distillery for 2 people valued at \$100 valid for travel between 01.05.23 – 31.08.23 only on 7 night self drive holidays of 7 nights or more and must be pre booked. Car hire with Drive Car Rental is fully inclusive of zero insurance excess (standard vehicles) and all the fees and charges excluding fuel and any additional counter products or fees. Car hire with Budget Rent a Car is fully inclusive of excess reduction coverage and all fees and charges excluding fuel and any additional counter products or fees. Free parking and inclusive breakfast are based on particular properties only and may be unavailable at time of booking. For further terms and conditions see in store. Phil Hoffmann Travel Booking Conditions and Advisory Services apply. **SM-TASMANIAN VACATIONS-12MAR**